



Cingulate

MARKETING & ADVERTISING

COOKIE POLICY

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RELATED DOCUMENTS

- PROTECTION OF PERSONAL INFORMATION ACT, NO 4 OF 2013 ("POPIA")
- WEBSITE PRIVACY POLICY

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COOKIE NOTICE AND INFORMED CONSENT NOTICE

CONSENT TO PROCESS PERSONAL INFORMATION IN TERMS OF THE PROTECTION OF INFORMATION ACT, 4 OF 2013 (POPIA) (WEBSITE AND SOCIAL MEDIA COOKIE NOTICE)

PLEASE READ THIS POLICY BEFORE YOU MAKE USE OF CINGULATE'S ELECTRONIC FACILITIES OR PROVIDE CINGULATE WITH ANY PERSONAL INFORMATION. BY PROVIDING CINGULATE WITH YOUR PERSONAL INFORMATION, YOU CONSENT TO CINGULATE PROCESSING YOUR PERSONAL INFORMATION, WHICH CINGULATE UNDERTAKES TO PROCESS STRICTLY IN ACCORDANCE WITH POPIA.

1. INTRODUCTION

- 1.1. The Protection of Personal Information Act, 4 of 2013 ("POPIA") gives effect to the constitutional right to data privacy in terms of Section 14 of the Bill of Rights of the Constitution;
- 1.2. **Cingulate Marketing & Advertising (Pty) Ltd** ("Cingulate") a professional company established under the laws of South Africa, is a privacy conscious South African company. This Cookie Policy explains how we protect and use your information gathered via this website and our social media platforms;
- 1.3. In terms of a law known as the Protection of Personal Information Act, 4 of 2013 (POPIA) everyone has the right to privacy, including the right to the lawful collection of one's Personal Information;
- 1.4. In terms of this law (POPIA) requires website operators to inform website users/visitors about their usage of cookies and to collect the users/visitors consent of such cookie use.

2. DEFINITIONS

- 2.1. Cookies means a small text file placed on your device by the websites that you visit. Cookies are then sent back to the website on each subsequent visit, or to another webpage that recognises that cookie. Cookies are used in order to make the website work, or to work more efficiently, as well as to provide information to the owners of the website. Such information may be used to provide a more personalised and responsive service. Cookies may be either first party cookies, set directly by us to your device, or third-party cookies set by a third party provider on our behalf;
- 2.2. Personal Information means information relating to a user/visitor to the Cingulate website;
- 2.3. Website means the Cingulate website, currently located at www.cingulate.co.za.

3. PURPOSE

The purpose of this policy is to inform users/visitors to the Cingulate website as to why we use cookies on our website and how this could impact the user/visitors Personal Information.

4. APPLICABLE TO

This Cookie Policy, is applicable to:

- 4.1. All Cingulate's electronic platforms and facilities, including social media, websites, whether owned by, established by, used by, hosted by and/or accessed by Cingulate; and
- 4.2. All website users/visitors who may access and make use of the aforementioned Cingulate electronic platforms

and facilities, including, without detracting from the generality thereof, Cingulate's employees, clients, suppliers, contractors, service providers and/or other third parties;

5. COOKIES USED AND WHY

5.1. This website uses cookies to improve the user/visitor experience and ensure that it is functioning effectively;

5.2. To the extent that information processed in connection with these cookies should qualify as Personal Information, the legal ground for that processing is our legitimate interest in operating our website (Section 11(1) of POPIA);

5.3. When we use cookies on our website, we classify them into any one of the following categories:

- **Necessary cookies**, these cookies enable core functionality such as security, verification of identity and network management. These cookies are necessary for the website to function and cannot be disabled. They are usually only set in response to actions made by the user/visitor which amount to a request for services, such as setting user/visitor privacy preferences, logging in or filling in forms.

Cookie	Domain	Description	Duration
_GRECAPTCHA	.google.com	This cookie is set by Google. In addition to certain standard Google cookies, reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.	5 months 27 days
cookieawinfo-checkbox-necessary	www.cingulate.co.za	This cookie is set by GDPR Cookie Consent plugin. The cookies are used to store the user consent for the cookies in the category "Necessary".	1 year
cookieawinfo-checkbox-performance	www.cingulate.co.za	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".	1 year
cookieawinfo-checkbox-analytics	www.cingulate.co.za	This cookie is set by GDPR Cookie Consent WordPress Plugin. The cookie is used to remember the user consent for the cookies under the category "Analytics".	1 year
cookieawinfo-checkbox-advertisement-checkbox-advertisement	www.cingulate.co.za	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Advertisement".	1 year
cookieawinfo-checkbox-others-checkbox-others	www.cingulate.co.za	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Others".	1 year

- Analytics cookies**, these cookies collect information on user/visitor usage of our website. They identify a variety of metrics, for example, user/visitor internet browser, operating system, duration and number of page visits, errors experienced. The information collected is aggregated and anonymous. It does not allow personal identification, it only serves the purpose of evaluating and enhancing the user experience of our website. This helps us to improve the way our website works, for example, by ensuring that users/visitors are finding what they are looking for easily;

Cookie	Domain	Description	Duration
_ga	.cingulate.co.za	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years
_gid	.cingulate.co.za	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number of visitors, the source where they have come from, and the pages visited in an anonymous form.	1 day

- Performance cookies**, these cookies collect data to remember choices users/visitors make to improve and give a more personalised experience;

Cookie	Domain	Description	Duration
_gat	.cingulate.co.za	This cookie is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites.	1 minute

- Other cookies**

Cookie	Domain	Description	Duration
spbc_secfw_ip_wl	www.cingulate.co.za	No description	1 year
_gid	.cingulate.co.za	The cookie is set by GDPR Cookie consent to record the user consent for the cookies in the category "Functional".	1 minute

6. COOKIES CONTROL AND CONSENT

- 6.1. Users/visitors can control and manage cookies in various ways. It is worth bearing in mind that removing or disabling cookies may impact user/visitor experience and parts of our website may no longer be fully functional, we therefore recommend that you accept and enable all cookies on the “Settings” button on the cookie banner;
- 6.2. We will ask users/visitors to consent to our use of cookies when you first visit our website via our cookie banner. Consent can be provided by clicking on either the “Accept All” Button or the “Decline All” Button. You can, however, manage your cookie preferences by clicking on the “Cookie Settings” button on the banner. By default all cookies, barring the necessary cookies, are disabled. You can enable the non-essential cookies on the “Cookie Settings” button on the cookie banner;
- 6.3. User/visitors may also be able to change browser settings in order to manage and control cookies.;
- 6.4. Any consent to accept or decline cookies is limited to this website for which this Cookie Policy is posted and not for other sites or pages, which may be hyperlinked to our website. For more information on cookies used by those websites, please refer to the specific privacy or cookie policy on those websites;
- 6.5. Should Cingulate make significant changes to any privacy setting or cookies, website users/visitors who previously consented will see the cookie banner reappear on this site, to which the user/visitor can either consent by accepting or decline consent.

7. EMAIL COMMUNICATION

We may also use tracking technologies to determine whether you have read, clicked on, or forwarded certain email communications we send to you so that we can make our communications more helpful and interesting. If you do not wish us to confirm whether you have opened, clicked on or forwarded our communications, you will need to unsubscribe, as it is not possible for us to send these emails without tracking being enabled. Registered subscribers can update their communication preferences at any time by contacting us, or you can unsubscribe following the instructions in the individual email communications you receive from us.

8. REVISION OF THIS POLICY

Cingulate reserve the right to and may from time to time update this Cookie Policy.